



## David Oliver

is Senior Partner of Insight Marketing and Associate Director of The Marketing Guild.

He is a much sought-after inspirational speaker on work matters, a trainer and facilitator, and also the author of eight books, including "*Work – prison or place of destiny?*" and the Sunday Times title "*How To Negotiate Effectively.*"

He has addressed over 200,000 people at conferences and seminars. 98% of delegates polled have rated his material as either excellent or good. Beneficiaries have ranged from small owner-managed businesses through to international corporates such as Mitsubishi and Microsoft.

Based down south, David has for some time wanted to serve friends of **business matters** here in Edinburgh. At last we will have the opportunity of hearing him. Fast-paced, charismatic, insightful, motivating and equipping, he is not to be missed.

David is passionate about work, but does not live to work. Rather, he works to live. He can be guaranteed to bring us a fresh outlook on our working life at this tough time, eg encouraging us to work "smarter", not longer, and giving us some good stress-busting techniques.